




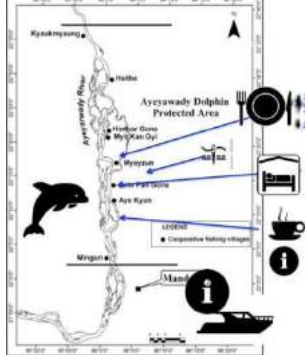

6 CIT/CBT – Pilot Projects in Myanmar (February 2016)

Name of project	CBT Initiative Bagan – Myaing Area	
Contact address	Action Aid No. (1) Win Ga Bar Road, Shw Gone Daing, Bahan Township, Yangon, Myanmar Tel: +95 1 546 671 Website: www.actionaid.org	Shihab Uddin Ahamad Country Director Email: shihab.uddin@actionaid.org Dr. Sital Kumar Advisor – Governance and Field Operations Email: sital.kumar@actionaid.org
Region / Map	Magwe Division, Myaing Township, (Dry Zone) involved villages: Inn Yaung Village, Kan Gyi Taw – 1 & 2, Su Lae Pan Village	
Products / program	<ul style="list-style-type: none"> - Income-generated measures for local people in the area of tourism; Expansion on tourism products - 1 Lodge in the middle of 4 villages, customers experience community activities: Village Book, Thanaka, Lunch etc., exploring by bicycle, evening dinner in the lodge with traditional dance show 	
Pictures	 <p>Source: Action Aid</p>	
Additional comments	Two years exclusive contract with PEAK / Journeys Adventure Travel – overnight stay only for customers of Intrepid Travel	

Name of project	Shan State B&B Pilot Projects	
Contact address	Parami Development Network (PDN) No. 18, West Circular Road, Zaypine Quarter, Taunggyi, Southern Shan State, Myanmar Tel: 081 – 2124628, 0936352747 Email: parami.pdn@gmail.com	Contact: Khun Chit Oo
Region / Map	Shan State, Villages: Inne Ne – Kyaut Talone township, Hti Nae and Loi Khaw – Nyaung Shwe township	
Products / program	<ul style="list-style-type: none"> - Establish first 3 B&B's in Pa-O region, Capacity Building of organisations & communities; creating B&B / operational manuals & guidelines for communities, Expansion on tourism products - B&B, Trekking 	
Pictures	 <p>Source: Parami Development Network, MTM</p>	
Additional comments	Supported by PND, GIC; GIZ (until Feb. 2016)	

Name of project	Thandaung-gyi		
Contact address	Peace Nexus Foundation - PN No. 36-38 (A), Ground Floor, Grand Myay Nu Condo, Myay Nu Street, Sanchaung Township, Yangon, Myanmar Tel: +95-1-230-606-770 Email: sophianaing@gmail.com Contact: Sophia Naing	Hanns Seidel Foundation Myanmar- HSF Unit 7, Inya Lake Hotel 37 Kaba Aye Pagoda Road Yangon, Myanmar Tel: +95-1-667225 Email: myanmar@hss.de Contact: Achim Munz, Resident Representative	Thandaung-gyi Tourism Development Working Group: Sayardaw Bo Thar (Chairman) Tel: 05445017 Pastor Philip Po (Secretary) Tel: 0931761900
Region / Map	Kayin State (northern part), 1 hour drive from Taungoo		
Products / program	<ul style="list-style-type: none"> - Income-generated measures for local people & refugees in the area of tourism & agriculture - B&B, former British Hill Station, Tea factory, Trekking Trails (easy: Tea Plantation, Small Butterfly Village; moderate: Forest Walks →Waterfalls & Hot spring in the surroundings of Thandaung-gyi), Naw Bu Baw Mountain, Handicraft: traditional Bamboo Baskets, Cycling, Karen Festivals, Karen New Year Mountain, Harvesting 		
Pictures	 <p>Source: Saw Htee Way, Peggy Weidemann</p>		
Additional comments	Supported by MTF until 2015, ongoing by HSF, PN; Thandaunggyi Tourism Development Working Group includes : a) an <i>advisory board</i> consisting of Karen National Union (KNU), Civil Society Organizations and Government and b) an <i>implementing action body</i> with about 15 villagers with strong gender equality and c) the <i>supportive body</i> (INGOs).		

Name of project	Community Based Eco Tourism in Indagwyi Lake	
Contact address	Fauna & Flora International, Myanmar Programme No. (35), 4 th Floor, Shan Gone Condo, Myay Ni Gone Market Street, Sanchaung Township, Yangon Tel: +95-9-73194749	Frank Momberg Myanmar Program Director Email: frank.momberg.ffi@gmail.com
Region / Map	Indagwyi Lake – Kachin State	
Products / Program	<ul style="list-style-type: none"> - Income-generated measures for local people in the area of tourism; Local participation on conservation & tourism planning - Ecotourism; Homestay; Bird Watching; Outdoor recreation: Kayaking, Cycling, Trekking ; Cultural Festivals 	
Pictures	 <p>Source: FFI</p>	
Additional comments	Supported by FFI, Inn Chit Thu (Lovers of Indawgyi) – Community Group	

Name of project	Dolphin Ecotourism Project	
Contact address	Wildlife Conversation Society (WCS) – Myanmar Program C-1, Aye Yeik Mon 1st Street, Ward 3, Hlaing Township, Yangon, 11051, Myanmar Tel: +95 1 524893/ 512984	Contact in Mandalay: Mr. Thant Zin Tel: +95 1 524 893 thantzin1977@googlemail.com
Region / Map		
Products / program	<ul style="list-style-type: none"> - Income-generated measures for local fishermen for conservation & dolphins protection; Raising awareness, reducing negative impacts - Ecofriendly Dolphin watching, Lunch at village, Handicraft like Pottery Village; Village Guiding, Future: overnight stay in villages instead of on the boat - WCS has developed products for tour operators and tour guides that already include dolphin watching tours in their programmes. These products focus on increased involvement of communities and fishermen in tourism in order to reduce the negative impacts of such tourism activities. Tour operators or guides have to book the WCS products directly with the fishermen. 	
Pictures	 <p data-bbox="524 1204 676 1232">Source: WCS</p>	
Additional comments	Supported by WCS, working together with Tourist Boat Association and working groups in each of the six villages	

Name of project	ITC Kayah – Cultural Tourism Tours Development	
Contact address	International Trade Center 54-56 Rue de Montbrillant 1202 Geneva, Switzerland Tel: +41 22 730 0111 Email: itcreg@intracen.org www.intracen.org	Marie Claude Frauenrath (Geneva) Project Manager – NTF III Myanmar Inclusive Tourism focusing on Kayah State; Senior Trade Promotion Officer frauenrath@intracen.org Alice Hluan Sui (Loikaw – Kayah State) National Programme Coordinator Alicehluan.sui@gmail.com
Region / Map	Kayah State: Demoso Township: Htaa Ne La Le Village (7 Lakes) & Pan Pet Village	
Products / program	<ul style="list-style-type: none"> - Improving trade competitiveness of the tourism sector in Kayah State by building capacity of tourism related suppliers of goods and services: cultural tourism tours - Full & Half Day Tours: Htaa Ne La Le: Kayah Cultural Insights, Arts & Music experience, Kayah BBQ Pan Pet: Attractive shops & unique products; Hands-on, creative, cultural exchange experiences, short forest trek & picnic lunch; Forest trekking with trained guides	
Pictures	 <p>Source: Peter Richards</p>	
Additional comments	CIT Project is part of the Programme: NTF III Myanmar Inclusive Tourism focusing on Kayah State	